

Trophy Awards 2010

California Landscape Contractors Association sponsors the Trophy Awards to encourage interest in landscaping, recognize crafts people who produce outstanding landscapes, create pride in superior workmanship and to bestow public recognition on companies, institutions, municipalities and residents for their interest in a beautiful California.

Publicity resulting from news coverage of the Trophy Awards contributes to the positive image of CLCA and the industry. It also enhances the prestige and profits of participating members. CLCA will place major emphasis on generating news coverage for the awards competition.

Any chapter Beautification Award winner is encouraged to enter that project into the state Trophy Awards program.

To Enter

Fill out a separate entry form for each entry and return the form, along with the required entry fee, digital images and plans, and/or "before" photographs (if required) to:

CLCA Trophy Awards 2010
1491 River Park Drive #100
Sacramento CA 95815-4501

Entry Fee

Fee is \$150 per entry, except for projects competing for the Humanitarian Award, for which no fee is required.

Entry Deadline

Entry deadline is July 15, 2010. A late fee or \$100 will be charged for each entry received after July 15. No entries will be accepted after July 26, 2010. All entries submitted must include the entry form, CD of images, entry fee, signed project owner's consent, plans and/or "before" photographs (if required.) Incomplete entries will be returned.

Contact

Kym Dreher, Events Manager
(800) 448-2522 x17
kymdreher@clca.org

Awards Presentation

Awards will be presented at the CLCA Annual Convention at the Disneyland Resort in Anaheim on November 12, 2010. See www.clca.org for more information.

Entry Guidelines

Entry Rules

1. Only Regular and Life Members in good standing are eligible.
2. A separate, completed entry form must be submitted for each project in each category.
3. The major portion (51%) of each project (not property) submitted must have been completed by the entrant.
4. A member's residence or place of business or a family member's residence or place of business may not be entered.
5. Category cost limitations must be adhered to and written verification may be required.
6. A contractor can win a Regular or a Special Award for a project, but cannot win both awards for the same project. The higher of the two awards will be granted.
7. Installation projects must have been completed after August 1, 2008. A project may be entered this year in the same category if it did not win last year. There is a two-year limit on entries, based on the completion date of the project.
8. Once you have won a State Trophy Award, the winning project cannot be entered again, except in maintenance categories, which can be entered every third year after a win.
9. The entrant must have maintained maintenance projects one-year prior to entering.
10. Judges must be allowed access to the project.
11. Six horizontal, color, digital images and one plaque photo are mandatory with each entry. **SLIDES ARE NO LONGER ACCEPTED.** You are also encouraged to send six additional vertical images. (If you win, vertical images are better suited for magazine covers!) All images become the property of CLCA and may be used in news releases, the association magazine and other projects.
12. Please limit each CD you submit to one award entry. **DO NOT SEND CD's with multiple entries on the same disc.**
13. **Three "before" photos must be submitted for Landscape Renovation projects.**
14. **Category 16: Lighting: Day & Night photos must be submitted. Judging during the day will look for fixture placement while the photos will be used to judge effect. (3-6 day and 6-10 night photos MUST be submitted)**

15. Plans are required for entries submitted in Category 8: Design/Build.
16. Notice of judging is reserved for security purposes only.
17. Projects may be entered in only one installation category each except Water Features and Lighting.
18. With the exception of Water Features and Lighting, all subcontracted work IS considered work done by the contractor.
19. For Category 15: Water Features and Category 16: Lighting, 75% of the work may NOT be subcontracted.
20. Renovations must have 40% of the square footage in its original state.
21. Limit of THREE ENTRIES in the same category per contractor.
22. Violation of rules may result in disqualification and forfeiture of entry fees.

Disqualification

Entries may be disqualified for the following reasons:

1. The entrant or employees are present when the judges arrive.
2. Company sign has not been removed.
3. The entry form is incomplete i.e., missing information, digital photos not included, or illegible.
4. Directions to the project location are erroneous.
5. The owner's consent has not been obtained or the judges are unable to enter.

No refunds shall be made if an entry is disqualified.

Entry Checklist

- Include advanced phone number and gate codes (if required for entry).
- List ALL items you would like to have judged SEPARATELY on Page D.
- Mail early — completed entries must be received by July 15, 2010. Late entries must be received by July 26, 2010 along with late fee.
- Include six horizontal images for each entry and several vertical images (for use on magazine cover).
- Consult digital guidelines (page 5) on how to prepare your entry photos electronically.
- Include three "before" photographs for Renovation entries.
- Include day & night-time (dark) photos for Lighting entries.
- Obtain **owner's signed consent** and **initialled verifications** for project submittal and photos. *Verbal consent is insufficient.*
- Inform the owner that judging takes place 7 days per week, from 7 a.m. to 7 p.m.
- Attach a Thomas Brothers map page with job area circled. Include county, map page number and coordinate on the "Information for Judges" page of entry form. Maps can be purchased at www.goldenoak.org.
- Give accurate directions to the project in the "Information for Judges" section (Step 4) of the entry form. Give directions starting at a major freeway, including travel directions and approx. mileage on each road (similar to Mapquest, etc.)
- Sketch as indicated on "Information for Judges" (Step 5) section of the entry form.
- Enclose entry fee of \$150 (\$250 after 7/15). Check, Visa or Mastercard accepted.

Judging Criteria

Each entry shall be judged independently on site by the judges using separate judging sheets. Judges shall judge each item of work checked (✓). Projects should be ready to be judged at any time after September 9, 2010. The more information provided in the application, the easier it is to judge.

Installation Categories

Judging for installation categories shall be based on quality of workmanship 60%, quality of construction 20%, and quality of materials 20%. The site difficulty/professional skill factor (last item on the judging sheet) shall apply only to the installation categories. Each judge shall enter a difficulty factor using 1.00 as normal and ranging to 1.20 as exceptionally difficult.

1. **FINISH GRADING** Smooth gradual transitions of landscaped area, complete drainage of all excess water.
 2. **SOIL PREPARATION** Even, uniform mixing of soil amendment. Healthy plants in the area. Test with soil probe.
 3. **DRAINAGE** Concealment of day lighted pipe, use of proper catch basins, placement of drains, connections to downspouts, drainage for decks.
 4. **TREES**..... See Plant Material.
 5. **SHRUBS** See Plant Material.
 6. **GROUNDCOVER**See Plant Material.
 7. **VINES**..... See Plant Material.
 8. **TURF** Smooth even grade with good physical appearance, even texture and good green color.
 9. **HEADER BOARDS** Good tight lamination, proper staking, neat appearance.
 10. **IRRIGATION** Strategic head setting, easy access to valves and controller, use of proper backflow device. Neatness in wiring.
 11. **MASONRY** Even mortar joints, true to grade. Neat and clean overall appearance. (NEED TO BE ITEMIZED)
 12. **CONCRETE** Proper grading, high quality finish, neat and clean. (NEED TO BE ITEMIZED)
 13. **DECKS, BENCHES** High-quality materials with a good foundation and adequate structural strength, good construction detail.
 14. **FENCES** Plumb not warped, post set properly in concrete so water drains away.
 15. **WATER FEATURES** Good circulation and aeration. High-quality finish and aesthetically pleasing in appearance. The pump must be running.
- RETAINER** See #11. Sufficient vertical support for wood retainers. (NEED TO BE ITEMIZED)

Plant Material (4-7) Good healthy appearance, even branching, root ball planted at the proper height, and properly staked and tied. Evenly spaced and good growing condition.

Maintenance Categories

Judging for maintenance categories shall be based on:

1. **GENERAL APPEARANCE**
2. **TREES** Good healthy appearance, structurally pruned and properly staked. No mower or weedeater damage to trunks.
3. **SHRUBS** Properly pruned, insect free with a healthy, vigorous appearance.
4. **GROUNDCOVER** Cover full and mature, edged neatly off walks and away from buildings. Trimmed around shrubbery and trees.
5. **TURF** Green and lush in appearance, weed free, mowed and edged neatly. Basins around weed and debris free.
6. **ANNUAL COLOR** Well selected accent color, neat and weed free. Good quality for time of year.
7. **IRRIGATION**
8. **PLANTER MAINTENANCE**
9. **WATER MANAGEMENT**
10. **WATER FEATURES** (NEED TO BE ITEMIZED)

Judging Procedures

Judges are selected on the basis of their knowledge, independence, integrity and objectivity. Projects are judged anonymously. All entries will be personally inspected by the judges and evaluated according to quality of workmanship, quality of construction detail, quality of landscape materials and overall appearance. There is a possibility that a category may have no awards presented, even though entries were submitted. Contractors should notify property owners that judging is scheduled to begin on or around September 9, 2010 and is expected to continue for two weeks depending on the number of projects that are submitted. PLEASE NOTE** Judging will take place from 7:00am - 7:00pm, seven days a week.

Itemization

Where listed above, these aspects must be listed specifically in order to be judged. Entrants should ONLY list the parts of a project they were responsible for. This is listed on page D of the entry form.

Award Categories

Special Categories

Special Award-winners Are Chosen By The Judges From Among The Regular Category Entries.

Stuart J. Sperber

Memorial Sweepstakes Trophy
Best Of Show.

President's Trophy

Best entry from all residential categories.

Judges Award

Best residential landscaping under \$150,000.

Special Effects

Best use of unique methods or materials and/or special artistic effects.

Excelsior Award

Awarded to a company who has been a CLCA member less than a year.

Sustainability Award

The Events and Resource Management Committees see the need to recognize those projects containing sustainable installation elements. We would like to announce the first annual sustainable award that may be honored to one or more projects. No additional application will be needed, for all projects entered will be scored based on the four principles: Water management, planting and plant selection, sustainable construction elements, and miscellaneous sustainable elements.

John Redmond Memorial Award

Best entry from all maintenance categories.

Herb Frank Memorial Award

Best entry from all commercial installation categories.

Humanitarian Award

Recognizes landscape contractors who donate more than half the total labor/materials to a project benefitting a worthy cause. There will be one winner plus a certificate for each entrant in this category. Open to individuals or chapters. No entry fee required for this category.

Regular Award Categories

Installation

1 Small Residential

Single family residence with landscape costs less than \$75,000.

2 Medium Residential

Single family residence with landscape costs from \$75,001 – 150,000.

3 Large Residential

Single family residence with landscape costs from \$150,001 – 300,000.

4 Residential Estate

Single family residence with landscape costs from \$300,001 – 750,000.

5 Residential Estate Unlimited

Single family residence with landscape cost greater than \$750,001.

6 Small Landscape Renovation

Landscape renovation with costs less than \$75,000. 40% must be original.

7 Lg. Residential L/S Renovation

Landscape renovation with cost greater than \$75,001. 40% must be original.

8 Design/Build

Project designed and installed by the contractor.

9 Model Homes

Series of three or more family units included in one subdivision.

10 Small Commercial/Industrial

Entryway, median, building, facility, or structure used for business, religious or rental purposes with landscape costs not exceeding \$250,000.

11 Large Commercial/Industrial

Entryway, median, building, facility or structure used for business, religious or rental purposes with landscape costs over \$250,001.

12 Public Works/ Sports,

Parks & Athletic Facilities

Landscaping financed by public funds.

13 Condos/Townhomes/Apartments

Multi-unit, attached residences.

14 Xeriscape

An attractive, sustainable landscape that conserves water, is based on sound horticultural practices, and shows evidence of care. Residential or commercial.

15 Water Features

Any fountain, waterfall and/or pond.

16 Lighting

Any landscape lighting.

Maintenance

20 Small Residential

Complete landscape maintenance on any single-family residential property with monthly contract amount not exceeding \$1000.

21 Large Residential

Complete landscape maintenance on any single-family residential property with monthly contract greater than \$1,001.

22 Small Commercial

Maintenance on project less than five years old with monthly contract amount not exceeding \$1,000.

23 Medium Commercial

Maintenance on project with monthly contract amount of \$1,001 – 3,000.

24 Large Commercial

Maintenance on project with monthly contract amount of \$3,001 – 6,000.

25 Unlimited Commercial

Maintenance on project with monthly contract amount greater than \$6,001.

26 Apartments

Complete landscape maintenance on any apartment.

27 Condos/Townhouses

Complete landscape maintenance on any Condo/Townhouse.

Sponsorship opportunities are still available in many categories. Please contact CLCA Headquarters at (916) 830-2780 if interested in improving your visibility among the green industry elite.

CLCAV 2010 TROPHY AWARDS ENTRY FORM

To Enter

Fill out a separate entry form for each entry and return the form, along with the required entry fee, digital images and plans, and/or "before" photographs (if required) to:

CLCA/Trophy Awards
1491 River Park Drive #100
Sacramento, CA 95815-4501

Entry Fee

Fee is \$150 per entry, except for projects competing for the Humanitarian Award, for which no fee is required.

Entry Deadline

Entry deadline is July 15, 2010. A \$100 late fee must accompany all entries received July 16-26. All entries submitted must include the original entry form, CD of images, entry fee, signed project owner's consent, plans and/or before photographs (if required.) Incomplete entries will be returned.

Instructions

Please type or print in ink ALL information requested. Each entry requires a separate entry form (if you are submitting the same project in more than one category).

If you hand-write, make sure it is LEGIBLE!
Information you provide may be used for winner plaque and presentation ceremony.

Entries must be received by July 15, 2010.
No entries will be accepted after July 26, 2010.

Did You Know???

All Trophy Award-winning companies are included on the CLCA Trophy Awards website — clca.us/trophyawards! The top award-winners are also profiled in *California Landscaping* magazine! *What are you waiting for!?!*

Step 1: About Your Company Entrant Information

Contractor: _____

Firm Name: _____

Business Phone (include area code): _____

Company Representative Name: _____

Company Representative Phone (include area code): _____

Company Representative Email: _____

Advance Phone (If necessary to access the project. Keep this phone on and handy until 8 p.m. during the judging period.): _____

Business Address: _____

City: _____ State: _____ Zip: _____

Your Chapter: _____

Architect/Designer

Firm Name: _____

Designer Phone (include area code): _____

Business Address: _____

City: _____ State: _____ Zip: _____

Subcontractors

List any subcontractors used to complete this project.

Step 2: Payment Information

Entry Fee (per entry) ... \$150 (except the Humanitarian Award: No fee.)

_____ Number Of Entries x \$150 = _____

_____ Number Of Late Entries x \$250 = _____

Check Enclosed Charge my: Visa Mastercard

Account #: _____

Expires: _____

Name on card: _____

Signature: _____

Submit

CLCA Trophy Awards 2010
1491 River Park Dr., #100
Sacramento CA 95815
(916) 830-2788 fax

Contact

Kym Dreher, Events Manager
(800) 448-2522 x17
kymdreher@clca.org

Awards Presentation

Awards will be presented at the CLCA Annual Convention in Anaheim CA, November 12, 2010.

Office Use Only!

Entry # _____

Category # _____

Project Name: _____

Step 3: Entry Category

Choose one of the following award categories. Consult page 4 for full descriptions.

Installation

- 1: Small Residential
- 2: Medium Residential
- 3: Large Residential
- 4: Residential Estate
- 5: Residential Estate Unlimited
- 6: Small Landscape Renovation
- 7: Lg. Residential L/S Renovation
- 8: Design/Build

- 9: Model Homes
- 10: Small Commercial/Industrial
- 11: Large Commercial/Industrial
- 12: Public Works/Sports, Parks & Athletic Facilities
- 13: Condos/Townhouses/Apartments
- 14: Xeriscape
- 15: Water Features
- 16: Lighting

Maintenance

- 20: Small Residential
- 21: Large Residential
- 22: Small Commercial Landscape Maint.
- 23: Medium Commercial Landscape Maint.
- 24: Large Commercial Landscape Maint.
- 25: Unlimited Commercial Landscape Maint.
- 26: Apartments
- 27: Condos/Townhouses

Step 4: Entry Details *If this sheet is not filled out YOUR JOB WILL NOT BE JUDGED!*

Project Information

Category # _____ Category Name: _____

Project Name: _____

Project Owner: _____

Site Specifics & Directions

PLEASE be very specific! The judges can't evaluate your project if they can't find it!

Project Address: _____

City: _____ State: _____ Zip: _____

County: _____

Important: Include a copy of the Thomas Brothers map page with the project area circled.

Page: _____ Coordinate: _____

Directions from the nearest freeway to the jobsite. Include direction of travel and approx. mileage: _____

Client's phone number (include area code): _____

Cell phone: _____

Special instructions for project access: _____

Is this project entered in an additional category?
 Yes No If yes, which category? _____

Check box if you are submitting this project as an entry for the Excelsior Award. (Open only to companies who have been members for less than a year.)

Has this project ever been entered in a previous CLCA Awards Program? Yes No
If yes, in local chapter State Awards

Check box if you will be attending the CLCA Convention, November 10-13 in Anaheim

Owner's Consent & Publicity Release

I/We hereby grant permission to enter our property or premises for the purpose of judging, photographing and publicizing the landscape project in this competition to the accredited representatives of the California Landscape Contractors Association. It is understood that no fees or charges of any kind are required of the owner.

Judging is scheduled to begin on or around September 9, 2010. The contractor will be notified of the approximate date. Projects must be available 7 a.m. – 7 p.m., 7 days per week during this time.

**** Owner: Please initial completed pages C and D to verify.**

Entries with locked gates or unattended dogs will not be judged. It is the contractor's and/or owner's responsibility to provide access to the project being judged.

It is the contractor's responsibility to notify client of judging date.

I certify that the information provided in this application is true and correct, that all elements entered are under my (or my company's) prime contract, that I have listed all elements I have NOT installed or I am NOT maintaining that may be mistaken for work performed under my contract, and that the dollar value stated on these pages are in accordance with the contract amount plus any additional work performed.

Project Owner's Dated Signature

Date

Contractor's Dated Signature

Date

Submit

CLCA Trophy Awards 2010
1491 River Park Dr., #100
Sacramento CA 95815
(916) 830-2788 fax

Contact

Kym Dreher, Events Manager
(800) 448-2522 x17
kymdreher@clca.org

Awards Presentation

Awards will be presented at the CLCA Annual Convention in Anaheim CA, November 12, 2010.

Office Use Only!

Entry # _____

Category # _____

Project Name: _____

Step 5: Contractor Comments

Do Not Use Name Of Your Firm!

Use the lines below to describe the project to the judges.
Explain any challenges, extreme conditions or special circumstances that you overcame related to the project. Attach extra sheets if needed.

Owner Verifies This Information By Initialling Here: _____

Project Details

What is the overall size of the owner's property? (square feet/acres) _____
What is the size of the landscaped area? (square feet) _____
What is the contract price for this project? _____
Date project started _____ Date project completed _____

Horizontal lines for contractor comments.

In this box sketch property lines and structures. Clearly indicate the actual areas to be judged.
Please indicate the location of transformers and controllers.

Submit
CLCA Trophy Awards 2010
1491 River Park Dr., #100
Sacramento CA 95815
(916) 830-2788 fax

Contact
Kym Dreher, Events Manager
(800) 448-2522 x17
kymdreher@clca.org

Awards Presentation
Awards will be presented at the CLCA
Annual Convention in Anaheim CA,
November 12, 2010.

Office Use Only!
Entry # _____
Category # _____
Project Name: _____

Please type or print in ink ALL information requested. If this sheet is NOT filled out YOUR JOB WILL NOT BE JUDGED!

DO NOT use any company names.

DO NOT complete the Judge's Comments area.

- Please indicate in the proper category the work performed in your contract by your company.
- In "Project Details," describe what is to be judged. Refer to your sketch on page C.
- All items of entire contract must be listed. Proof of contract may be required.
- Additional comments are welcome; use space entitled "Project Details."

A/B SCORE: In The List Below, Check The Appropriate Box For Work:
A Completed By Your Company **B** Work Done Not As Part Of The Contract

Project Details

Step 6: Entry Details Owner Verifies This Information By Initialling: _____

Installation Entries

- 1) Grading – Finish.....A B
- 2) Soil PreparationA B
- 3) Drainage – SurfaceA B
- 4) TreesA B
- 5) ShrubsA B
- 6) GroundcoverA B
- 7) VinesA B
- 8) Turf.....A B
- 9) Header Boards.....A B
- 10) Irrigation.....A B
- 11) Masonry (Please Itemize)
 _____...A B
 _____...A B
 _____...A B
- 12) Concrete (Please Itemize)
 _____...A B
 _____...A B
 _____...A B
- 13) Woodwork (Please Itemize)
 _____...A B
 _____...A B
 _____...A B
- 14) Fences.....A B
- 15) Water Features (Please Itemize)
 _____...A B
 _____...A B
 _____...A B
- 16) Other (Please Itemize)
 A. _____...A B
 B. _____...A B
 C. _____...A B

Maintenance Entries

- 1) General AppearanceA B
- 2) Trees – Stake & PruneA B
- 3) ShrubsA B
- 4) GroundcoverA B
- 5) Turf.....A B
- 6) AnnualsA B
- 7) Irrigation.....A B
- 8) Planter Maintenance (Please Itemize)
 _____...A B
 _____...A B
 _____...A B
 _____...A B
- 9) Water Management (Please Itemize)
 _____...A B
 _____...A B
 _____...A B
 _____...A B
- 10) Water Features (Please Itemize)
 _____...A B
 _____...A B
 _____...A B
 _____...A B

Sustainable Entry

- Water management
 - Planting and plant selection
 - Sustainable construction elements
 - Miscellaneous sustainable elements
- Notes on Sustainability: _____

Judges Comments

- 1) _____

- 2) _____

- 3) _____

- 4) _____

- 5) _____

- 6) _____

- 7) _____

- 8) _____

- 9) _____

- 10) _____

- 11) _____

- 12) _____

- 13) _____

- 14) _____

- 15) _____

- 16) _____
