

*California Landscape
Contractors Association*



LANDSCAPE INDUSTRY SHOW

February 1–2, 2012

www.clca.us/lis

Back in the Game

Exhibit & Gain Access To:

- *Your Target Demographic*
- *The Audience Your Competitors Are Selling To*
- *Increased Market Visibility*

Invitation To Exhibit
Landscape Industry Show 2012
Los Angeles Convention Center



California Landscape **LANDSCAPE**
Contractors Association **INDUSTRY**
SHOW

The 2012 Landscape Industry Show

February 1-2, 2012 | Los Angeles Convention Center

The **Landscape Industry Show** is the leading green industry show in the west! The show provides you with the ultimate customer connection—bringing you face-to-face with green industry professionals eager to learn about the latest and greatest products and ready to make decisions.

Who Attends The Landscape Industry Show?

All of the West Coast Green Industry.

Attendees will include:

- Arborists
- Architects
- Builders Of Ponds & Water Features
- Business Owners
- Designers
- Hardscape Installers
- Illumination And Lighting Experts
- Installation & Maintenance Contractors
- Irrigation Professionals
- Turf Specialists

The Audience Your Competition Is Selling To

+

The Customers You Need To Get Back In The Game

Don't Miss Your Opportunity!



Put your product in front of business owners.



Give customers hands-on time with your product.



Launch a new product or service.



Network with key decision makers in the landscape industry.



Expand your sales market.

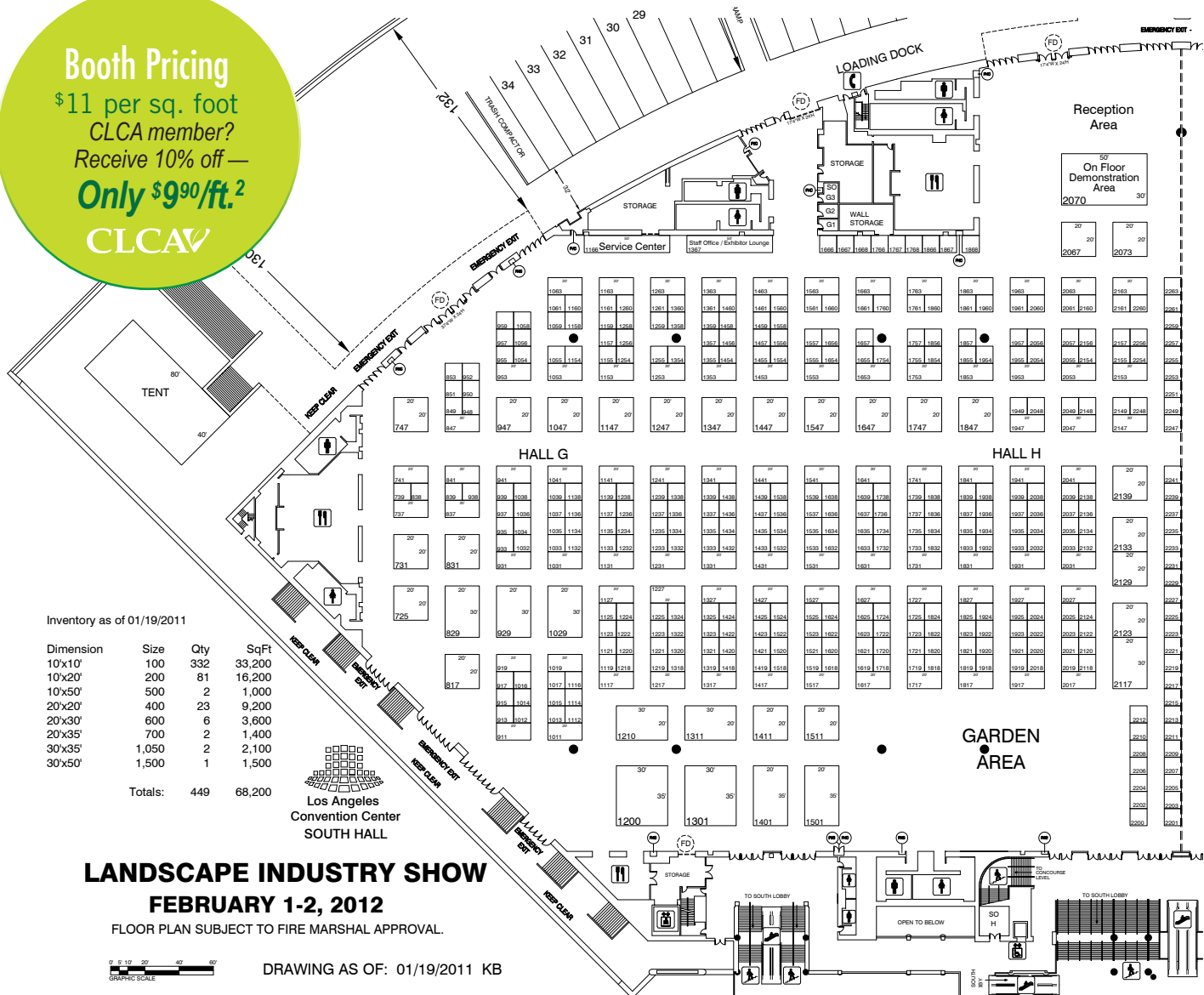


Increase your market visibility.

Gener
& Reg



Booth Pricing
 \$11 per sq. foot
 CLCA member?
 Receive 10% off —
Only \$9.90/ft.²
CLCA



Inventory as of 01/19/2011

Dimension	Size	Qty	SqFt
10'x10'	100	332	33,200
10'x20'	200	81	16,200
10'x50'	500	2	1,000
20'x30'	400	23	9,200
20'x30'	600	6	3,600
20'x20'	700	2	1,400
30'x35'	1,050	2	2,100
30'x50'	1,500	1	1,500
Totals:	449	68,200	

LANDSCAPE INDUSTRY SHOW FEBRUARY 1-2, 2012

FLOOR PLAN SUBJECT TO FIRE MARSHAL APPROVAL.



DRAWING AS OF: 01/19/2011 KB

Los Angeles Convention Center
 SOUTH HALL

For more Exhibitor Information
 Registration www.clca.us/lis

“We’re seeing some quality people here.”
 — Mike McCloud
 Southwest Boulder & Stone

“Great Show! I saw old customers and new people I have not met before.”
 — Manuel Morales
 Monterey Bay Nursery





The Landscape Industry Show
 1491 River Park Drive, #100
 Sacramento, CA 95815

California Landscape **LANDSCAPE**
 Contractors Association **INDUSTRY**
SHOW

Exhibit Booth Space Request The 2012 Landscape Industry Show

February 1–2, 2012

Los Angeles Convention Center, Los Angeles, California

By (Exhibiting firm's name): _____

IN CONSIDERATION of the sum of \$ _____ the LIS leases the booth(s) listed at right at the Landscape Industry Show, held at the Los Angeles Convention Center in Los Angeles, California, pursuant to the Rules and Regulations defined and published by The Landscape Industry Show. It is understood that the per booth price includes booth space, drapery consisting of a back wall and side rails, an identifying sign 7 inches by 44 inches, cleaning of booth space (on Tuesday/prior to move-in) and drayage.

PAYMENT SCHEDULE Payment in full should accompany this contract. Exhibit space cancellation will result in loss of money paid.

CANCELLATIONS/REFUNDS No refunds will be given. Failure to occupy designated booth by 8 a.m. on Wednesday, February 1, 2012 will result in forfeiture of booth space and priority number to show management.

RULES AND REGULATIONS ARE POSTED ONLINE AT WWW.CLCA.US/LIS AND ARE AGREED TO BE PART OF THIS CONTRACT. PLEASE REVIEW THEM CAREFULLY.

Authorizing Signature _____

Company Name _____

Website _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Company Rep _____

Email _____

Email required for all show correspondence.

Booth Request

Date Of Request: _____

Booth Costs

Booth Size	CLCA Member	Non Member
10 x 10'	\$990	\$1100

Discounts:

4–5 booths	=	5% discount
6–8 booths	=	15% discount
9+ booths	=	30% discount

Booth Number(s) Requested

List of available booths at: www.clca.us/lis

1st Choice _____

2nd Choice _____

Number of booths: _____

x (Booth price) = \$ _____

x (Discount %) = \$ _____

Total Cost For Booth
 (Less discount) = \$ _____

Code: _____

Send To:

Landscape Industry Show
 1491 River Park Drive #100
 Sacramento CA 95815
 (916) 830-2780 / (916) 830-2788 FAX

The price of your booth booth includes: 10' high backdrop drapes, 3' high side divider drapes, one 7 x 44" identification sign, 24-hour general guard service, booth space cleaning (Tuesday night only), drayage, listing in show directory, exhibit hall guest passes, Wednesday evening reception.

Save Paper! Save A Stamp!
Register For Your Booth Online At
WWW.CLCA.US/LIS